

Galvanized and Coated Rolled Products: Trends in Production and Use

18th International Conference

Moscow, Radisson Blu Olympiyskiy Hotel

March 16-17, 2023



Organized

by with the support of



About conference

Coated and galvanized steel market was developing quiet rapidly until recently. Metallurgical plants were increasing the pace of production, expanding the assortment, introducing new machines. Processing companies were also extending their range of equipment and introducing new products. However, last year, market tendencies changed a lot. How will the rolled coated products industry be developing? Which drivers will play a major role in 2023? What strategies are efficient in new conditions?

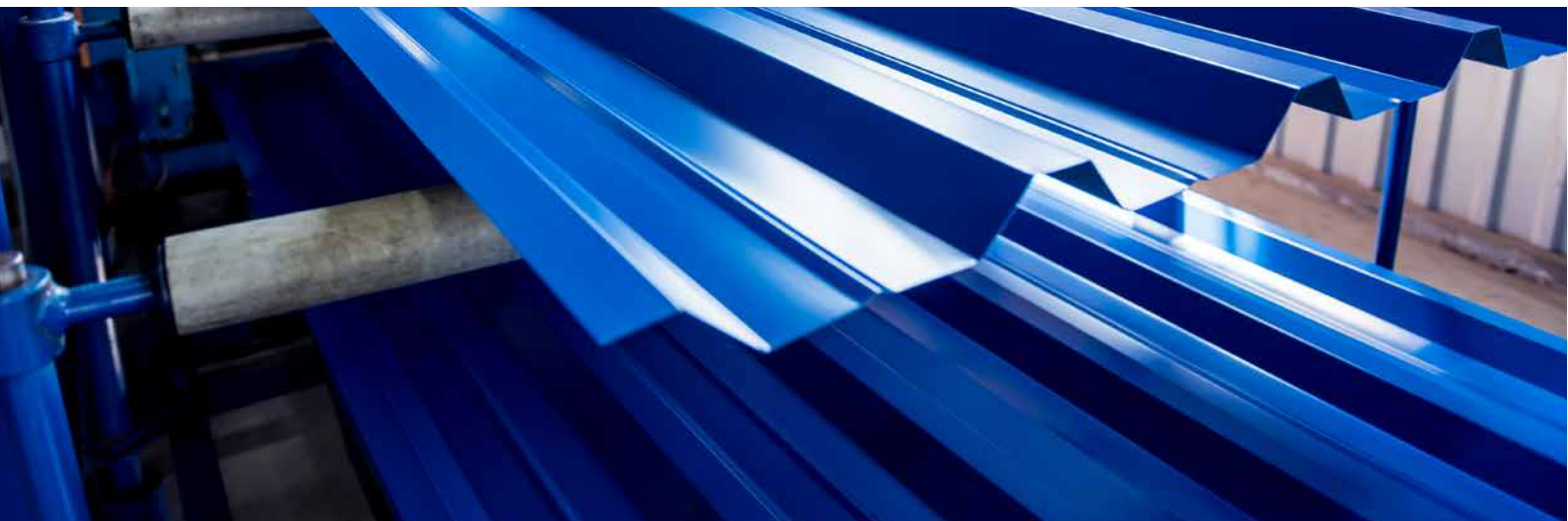
Speakers of the 18th International conference «Galvanized and coated products: tendencies, manufacturing and consumption in 2023» will answer these questions. The conference will be held on March the 16th- 17th in Moscow (Radisson Blu Olympiyskiy Hotel) and in Moscow region.

Conference key topics:

- Galvanized and coated markets in Russia, near abroad and all over the world
- Metallurgical companies producing and marketing policy on the coated products market
- Coated steel manufacturers strategies in terms of economic sanctions
- Service centres and steel plants development in Russia
- Equipment for coating and coated products processing market
- Tendencies of raw products market development: hot-rolled and cold-rolled steel, zink, varnishes and paints

Participants of the conference:

CEOs and experts of coated steel plants and factories, metallurgical companies and SMCs working in processing and supply of galvanized and coated products, equipment suppliers, consumers, people from related industries and other interested in the topic specialists. Every year about 150-180 people participate in the conference.



Participation cost:

43 000 RUB (taxes included)

The second participant and others – 38 700 RUB (10% discount)

Members of RUMSS have 10% discount (discounts cannot be combined)

Registration fee includes participation in plenary meetings, coffee breaks, lunches, buffet, all the conference materials for the delegates and a sightseeing trip on the second day.

Travel cost and living cost are covered by the participants themselves.

Organizers pay special attention to health and security of conference participants. This is why the conference comply with state bodies requirements relevant for the March of 2023 in Moscow.

Due to the epidemiological situation and restrictions, taken by heads of regions separately, conference date can be changed. Please follow current information on our website. It is recommended to book flight tickets that can be changed.

Sponsorship

We invite you to become our Partner and Advertiser on the 18th International conference «Galvanized and coated products: tendencies, manufacturing and consumption in 2023».

Partner status allows presenting your company in a respectful and professional environment of the conference participants and inclusion of your advertising and information with conference materials.

General Partner Package

350 000 rub

- The General Partner status;
- Delivering a speech (up to 15 min) at the morning session (topic and time to be agreed with the Organizer);
- Providing a desk for displaying information materials or a place for a Roll-up stand (the latter to be provided by the Customer) in the registration/coffee-break zone;
- Participation of 3 Customers' delegates in the Conference (1 speaker + 2 delegates including the desk managers);
- Providing a place for a Roll-up stand/banner (stand/banner to be provided by the Customer) in the meeting room;
- Placing the Customers' flags on the presidium desk and on the meeting tables (the flags to be provided by the Customer);
- Showing a Customer's video on screens during the conference;
- Publishing information about the Customer in Metal Supply and Sales magazine (A4 format);
- Customer's name mentioning in the Conference press-releases;
- Customer's name mentioning in post event report in Metal Supply and Sales magazine;
- Providing the Conference photo-report, the Customers' photos included;
- Providing a 10% discount on participation of the Customers' additional delegates;
- Publishing the Customers' logo on all the printed Conference distributing materials;
- Including Customers' informational materials into Conference distributing materials;
- Placing the Customer's logo to the Conference web-page linked to the Customer's website;
- Awarding the Customer with the Organizer's Diploma at the Opening of the Conference.

Official Partner Package

200 000 rub

- The Official Partner status;
- Providing a desk for displaying information materials or a place for a Roll-up stand (the latter to be provided by the Customer) in the registration/coffee-break zone;
- Participation of two Customers' delegates in the Conference;
- Providing a 10% discount on participation of the Customers' additional delegates;
- Customer's name mentioning in post event report in Metal Supply and Sales magazine;
- Publishing the Customers' logo on all the printed Conference distributing materials;
- Including Customers' informational materials into Conference distributing materials;
- Placing the Customer's logo to the Conference web-page linked to the Customer's website;
- Providing the Conference photo-report, the Customers' photos included;
- Awarding the Customer with the Organizer's Diploma at the Opening of the Conference.

Standard Partner Package

100 000 rub

- The Partner status;
- Participation of one Customers' delegate in the Conference;
- Providing a 10% discount on participation of the Customers' additional delegates;
- Publishing the Customers' logo on all the printed Conference distributing materials;
- Including Customers' informational materials into Conference distributing materials;
- Placing the Customer's logo to the Conference web-page linked to the Customer's website.



Event program

«In progress»

March 16th

9.00-10.00 Participants registration, coffee/tea (Radisson Blu Plympiyiski Hotel, Mocow, Samarskaya St., 1, Gold+Silver+Bronze hall)

Conference hosts:

- Alexander Romanov, RUMSS chairman, chief executive officer of information and research publishing house (IRPH) «Metal Supply and Sales».
- Sergei Maslennikov, RUMSS head of the steel structures committee

10.00-12.00 Session 1. «Production and consumption of galvanized and coated rolled products in Russia and abroad: 2022 outcomes, predictions for the 2023 construction season. Market price situation. Coated steel production and sales policies. Leading strategies in the new market conditions».

- **Alexander Romanov**, RUMSS chairman, chief executive officer of information and research publishing house (IRPH) «Metal Supply and Sales». Welcoming speech.
- **Victor Tarnavsky**, IRPH «Metal Supply and Sales» head of analytics department. «Rolled products market tendencies in 2023»
- **Severstal company spokesman** (to be specified). «Tendencies and outlook of galvanized and coated products market in Russia and near abroad. Search and development of new steel consumption markets. Severstal company experience».
- **Ivan Radukevich**, head of sales department in Russia of Magnitogorsk Iron and Steel Works company. «Coated steel market: current situation and 2023 tendencies. Magnitogorsk Iron and Steel Works in coated steel market in short-term period».
- **MMK-Lys'venskiy Metallurgicheskiy Zavod company spokesman** (to be specified). «Current challenges of galvanized and coated products manufacture in Russia. Strategy of MMK-Lys'venskiy Metallurgicheskiy Zavod sustainability increase».
- **NLMK company spokesman** (to be specified). «Estimation of galvanized and coated products market in 2022-2023. Prospects of demand increase. HDGL-5 implementation. New coat types – more opportunities on the market».
- **Maxim Lopatin**, Metal Profil' company commercial director. «Factors of competitiveness maintain in galvanized and coated products market during stagnation».

12.00-12.30: Coffee break

12.30-14.00 Session 2. «Market of products for further redistribution (decking, metal tile, sandwich panel, LSTC and others) and of metal structures in Russia and near abroad. Effective tools of interaction with consumers in modern settings».

- **Vasilii Chernetsov**, Orel Metall Polimer company development director. «Russian coated products market conditions: manufacturer estimation. New products of OrelMetallPolimer, prospects of new segments development».

- **Dmitry Petrenko**, Prime Top company commercial director. «Russian paints and polymeric materials market for rolled steel: current challenges, solutions for the industry. Prime Top strategies».
- **Michael Schulpin**, Mayak company chief executive officer. «Balances of steel structures and products for further redistribution markets in Siberian Federal District and Volga Federal District in 2023. Mayak experience in terms of unstable market conditions».
- **Yurii Elyseev**, head of Steel Structures company. «Russian decking market: problems and opportunities for development».
- **Nikolai Kulagin**, Pushkin Metalware Plant chief executive officer. «Products for further development market tendencies: Pushkin Metalware Plant estimation. Strategy in current circumstances».
- **Servisnyy Metallotsentr UPTK- 65 company spokesman** (to be specified). «Galvanized products market tendencies. How to choose a segment and development direction in current circumstances».
- **Irek Garipov**, Kazanskiye Stal'nyye Profili company deputy director. «Possibilities for flat products processing in current period. Partners interaction method»
- **Vladimir Lozenko**, Fabrika Karkasov LSTK company founder. «LSTK market development in current circumstances: directions, prospect segments, regions».

14.00-15.00 – Lunch

15.00-17.00 Session 3. «Technical and normative regulation on coated product, products for further development and metal structures markets. Raw material and equipment for protective and decorative coatings application. Market of equipment for metal products processing».

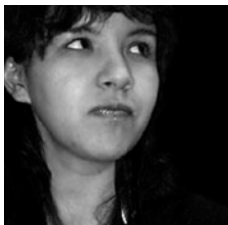
- **Sergei Maslennikov**, RUMSS head of the steel structures committee. «Year 2023. New challenges and opportunities for processing of metal products development».
- **Gennadii Yeremin**, Russkaya Stal' company chairman of commission on technical regulation, standardizing and compliance evaluation. «Technical regulation in production and application of flat products: current state and work directions in 2023-2024».
- **Alexander Danilov**, chief executive officer of Steel and Construction Development Association (SCDA). «Steel construction estimation in Russia in 2023. SCDA development plan for current year».
- **Tatiana Nazmeeva**. «Regulatory and technical base development as motivation of LSTC use in low-rise housing construction and construction of apartment buildings with steel frame».
- **Alexei Gorokhov**, chief executive officer of National Association of PU Panel Manufacturers (NAPPAN). «Sandwich panel market in Russia: current tendencies, predictions. NAPPAN experience on sandwich panel market data gathering».
- **Vladislav Polkin**, head of Zinc Development Center director. «Technologies development of zinc use in steel corrosion protection».

17.00-21.00. Buffet. Casual communication.

March 17th

09.00-18.00. A sightseeing trip to Metal Profil' company industrial complex in Lobnya.

For details please contact:



Tatiana Ignatarnko (Ms)
Event Coordinator
ignatenko@metalinfo.ru



Victoria Abruamkina (Ms)
Sponsorship and
Advertising
vika@metalinfo.ru



Irakly Bendzeladze (Mr)
Registration of Delegates
ir@metalinfo.ru

To register as a delegate, please fill out and forward the form to ir@metalinfo.ru or vika@metalinfo.ru

Registration form

Company Name:			
Address:			
Phone:		Fax:	
e-mail:			
First Name, Second Name:			
Position:			
Please forward us the invoice for the registration fee (s)			