

THE 12TH INTERNATIONAL CONFERENCE

# GALVANIZED AND PRE-COATED ROLLED PRODUCTS: TRENDS IN PRODUCTION AND USE

## 1 The conference covers:

- Volume dynamics of the Russian and global galvanized and pre-coated rolled products markets
- The current market situation as regarded by the leading pre-coated steels manufacturers
- Estimations of pre-coated flats imports and exports, ways of protecting the domestic market from poor quality products supplies
- Pricing environment in the galvanized and pre-coated rolled products markets
- Technical regulation of the pre-coated rolled products processing segment
- Further conversion products and steel structures markets: supply and demand, growth barriers and solutions
- Forecasts of changes in regional pre-coated flats market trends
- Paints & lacquers and corrosion-resistant coatings: new products, new technologies, and solutions for coated steels manufacturers
- Galvanizing and polymer coating equipment market: suppliers, solutions, current projects
- Distribution in the galvanized and pre-coated steels market

## 2 Target audience:

management and industry professionals from pre-coated steels manufacturing plants, steel trading companies and steel service centers specializing in galvanized and coated steel processing and supplies, related industries as well as equipment suppliers, products end-users, and all concerned; more than 200 delegates are expected.

## 3 Participation cost:

**€590 / \$630** (VAT incl.)

Discounts: 2d delegate from the same company: 5% off, 3d delegate: 10% off, 4th delegate and more: 15% off.

The registration fee includes: participation in panel discussions, coffee-breaks, lunches, stand up-meals, a delegate's bag, a field trip on March 17 to companies specializing in coated flats processing.

Accommodation and transportation are not included in the registration fee.

For details please contact:

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For more information and to register please visit [www.ocinkovka.su](http://www.ocinkovka.su)



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## Program (subject to change)

### March 16

**09.00-10.00 Registration of delegates: Borodino Hotel, building. 5, 13, Rusakovskaya st., Moscow; Tea, coffee**

**10.00-12.00 Session 1. Dynamics of Development of Russian and Global Galvanized and Pre-Coated Rolled Products Markets. Production, Investment and Sales Programs of Large Russian Manufacturers.**

**Alexander Romanov**, General Manager of MSS, President of RUMSS. *Welcome address*

**Victor Tarnavsky**, Head of MSS Analytics Dept. *Global Pre-Coated Flats Market: Current Trends and Prospects.*

**Vladislav Ovchinnikov**, Head of NLMK Regional Sales. *Pressing Issues of Development of the Russian Pre-Coated Steels Market. Current Situation and Prospects of Development of Manufacture and Sales of NLMK Galvanized and Polymer Coated Rolled Stock.*

**Alexey Kuzmin**, Head of Domestic Sales, MMK. *Prospects of Imports Substitutions in the Russian Pre-Coated Rolled Stock Market. MMK Production and Sales Policies in this Segment in 2017.*

**Kiryushkin Kirill** Severstal Russian Steel Division. *Galvanized and Pre-Coated Rolled Products Market: Trends in Production and Use. Results of 2016. Prospects for 2017. Current Situation and Prospects of Production and Sales of Pre-Coated Flats at Severstal.*

**Andrey Deineko**, General Manager, Lysva Steel Works, Managing Company. *Russian Market of Steels with Decorative Polymer Coatings: Current Situation and Distinctiveness of Competition. Program of Development of Production and Sales at Lysva Steel Works in 2017.*

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March 16

12.00-12.30 Coffee-break

12.30-13.30 Session 2. Medium and Small Producers of Pre-Coated Flats: Dynamics of Development. Development of Pre-Coated Steels Production at Large Steel Processers.

**Dmitry Andreev**, Commercial Director of Metal Profile. *The Russian Market of Galvanized and Pre-Coated Rolled Products: Trends. How May Commissioning of New Production Facilities Affect the Market in 2017.*

**Svetlana Bao**, Executive Director, Rustekhnologii. *Extension of Pre-Coated Steels Manufacture. Assessments of Rustekhnologii Domestic Sales Markets in 2017-2018.*

**Lin Lee**, Deputy General Manager, Rainbow, Zinc, Sheet. *Pre-Coated Steels Market of the Southern Region of Russia: Main Trends. Production Results of Rainbow, Zinc, Sheet in 2016 and Prospects for 2017.*

Speaker to be advised, Prime Top Industry. *New Types of Globally Used Flats Protective and Decorative Coatings. Prospects of Use of such Coatings in Russia.*

13.30-14.00 How May Commissioning of Continuous Hot-Dip Galvanizing and Polymer Coatings Plans Affect the Russian Pre-Coated Flats Market in 2017-2018, Roundtable

14.00-15.00 Lunch

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**15.00-17.00 Session 3. Conditions of Russian End-Users and Processors of Galvanized and Pre-Coated Steels. Markets of Equipment for Protective and Decorative Coatings of Flats as well as Further Conversion Products and Steel Structures Manufacture. New Products, New Niches, New Solutions. Metal Construction Industry Today. Technical Regulations of Use of Pre-Coated Flats.**

**Mikhail Shulpin**, Executive Director, Mayak. *Markets of Galvanized and Pre-coated Rolled Products of the Privolzhsky and Siberia Regions: Assessments of Demand and Supply. Tools of Improving Competitiveness in the Pre-Coated Steels Processing Market.*

**Igor Svezhentsev**, General Manager, Chelyabinsk Shaped Decking Plant. *Markets of Galvanized and Pre-Coated Rolled Products of the Urals and Siberia Regions: Assessments of Demand and Supply. Development of a Conglomerate Corporation in the Current Period by Experience of Stroysistema Company.*

**Yury Vertoprakhov**, General Manager, Teplant. *Promising Trends in Development of Sandwich-Panels Market in Russia. Main Problems of the Market.*

**Anna Molchanova**, Executive Director, National Roofing Union. *Main Trends in the Roofing Materials Market.*

**Andrey Shakhardin**, General Manager, Andrometa. *Prospects of Development of the Russian Light-Gauge Steel Structures Market. Main Barriers Hindering Use of such Types of Products in Construction.*

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### March 16

**Gennady Eryomin**, Chairman of Russian Steels Committee for Technical Regulation and Standardization. *Technical Regulation of Use of Pre-Coated Rolled Products in Construction. Results of Activity of Russian Steels Committee in 2016; Plans for 2017.*

**Yury Eliseev**, General Manager, Steel Structures-Proflist. *Problems of Extension of Use of Cold-Formed Galvanized Profiles in Residential and Civil Construction.*

**17.00-17.30** Technical Regulations and Measures to Counter Proliferation of Low Quality Pre-Coated Steel Products, Roundtable for Manufacturers and Processors of Pre-Coated Steels.

**17.30-20.00** Stand up meal, networking

### March 17

**09.00-18.00** Field-trip to companies specializing in manufacture and processing of pre-coated flats.

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